2c. Prioritization Matrix

Intended use: To prioritize community issues that a collaboration might want to address. Note – When considering impact, think about whether addressing the issue will bring about positive, long-lasting change in the community and/or will eliminate inequities. When considering feasibility, try to gauge both your collaboration's interest and ability to address the issue.

Instructions: 1. Plot each issue where its impact and feasibility meet. 2. Choose the three issues with the highest impact and feasibility.

High

Impact

Low

Feasibility

High